

## Dear Parents and Carers,

We would like to invite your children to join us in taking part in Pyjamarama, a day in pyjamas to celebrate reading and stories. On Friday 1 May, don't worry about getting the children dressed - we're asking them to wear their pyjamas all day long while we spend the day reading and taking part in a festival of story-filled fun.

Pyjamarama is being organised by BookTrust, the UK's largest children's reading charity. BookTrust is dedicated to getting children reading, and each year they reach 3.9 million families, providing books and support to help get children started on their reading journey. Pyjamarama is about helping children to enjoy reading because, if it's fun, they will want to do it.

We know that usual routines are difficult to follow at this extraordinary time, but to help you with your bedtime stories at home, here are some tips from BookTrust on reading together:

- Make time for reading at the end of a busy day ten minutes is all it takes!
- Allow them to choose the book; they'll enjoy it much more that way.
- They'll love you getting involved in the story. Point at pictures, ask questions and don't be afraid to use different voices for different characters.
- If you are looking for inspiration on books to enjoy, take a look at BookTrust's latest recommendations at booktrust.org.uk/pyjamarama/find-your-next-book
- But most of all, have fun and enjoy this special time with your child.

We'll have a range of fun activities planned for the day. Lots of Pyjamarama related events will be taking place online throughout the 1 May. For more information on Pyjamarama, go to booktrust.org.uk/pyjamarama

## https://www.booktrust.org.uk/pyjamarama

Thank you for your support, we look forward to all enjoying a day in pyjamas on Friday 1 May!